

Policy

Use of the ARBV logo

Description:

The ARBV logo is owned by the ARBV. Permission for its use can be given in some circumstances where architects and approved companies and partnerships want to use the logo in signature blocks and business stationery to show their affiliation with ARBV through registration and company approval.

Purpose:

This policy sets out the conditions for the use of the ARBV logo. The ARBV retains copyright of the logo and its use at all times. Permission to use the logo may be revoked at any time at the discretion of the ARBV.

Scope:

This policy applies to architects within Victoria and approved Victorian companies and partnerships who want to use the logo.

Procedures:

For people and organisations external to the ARBV, wishing to use the ARBV logo, the below form must be completed by one of the following:

- Victorian architect with a valid registration number
- ARBV Approved company with a valid approval number
- ARBV Approved partnership with a valid approval number

The completed form must be returned via e-mail to registrar@arbv.vic.gov.au for approval. The ARBV will respond to requests via reply e-mail accordingly.

Please see the following conditions and information regarding use of the ARBV logo:

1. The ARBV logo is owned by the ARBV
2. Use of the ARBV logo without permission may result in legal action
3. Use of the ARBV logo in an inappropriate manner may result in legal action
4. The ARBV logo must be clearly visible and distinct from the background
5. The ARBV logo must not be manipulated in any way, including proportions or colour from the original design
6. The ARBV logo must have clear space around it and not be obstructed by other text or graphics
7. The ARBV reserves the right to revoke permission for the use of its logo if it is deemed the use does not meet conditions of use
8. The ARBV logo must be used for signature blocks and business stationery only, to highlight affiliation with ARBV through registration
9. The ARBV logo must not be used in a misleading manner at any time

10. The ARBV logo must not be used to endorse any products or opinions external to the ARBV
11. Any architect, approved company or partnership who ceases to be registered or approved by the ARBV must immediately cease to display the ARBV logo on all media from the date registration or approval ceases.

Request form for use of ARBV logo:

Please tick

I/We hereby request formal use of the ARBV logo in accordance with the conditions outlined in the 'Use of the ARBV Logo' policy.

I/We have read the 'Use of the ARBV Logo' policy and am aware and understand the conditions and information regarding use of the ARBV logo.

I/We acknowledge that ARBV may revoke permission to use its logo at any time

Name (Architect/Company/Partnership):.....

Registration Number:.....

Outline of usage requirements (eg. signature blocks, business cards, stationery etc):

.....

Signature: Date:
(and name if signing for company/partnership):

Please e-mail this completed form to E: registrar@arbv.vic.gov.au Subject: ARBV Logo PERMISSION REQUEST

Office use:

Request approved / denied:

Reason for denial (if applicable):

Architect/Company/Partnership advised of outcome:

Signature:

Date: